



"Prestige Hot Tubs, where the quality of your life is our priority"

Mr. Barry Wishner
President
Proformance
568 Eleanor Drive
Woodside, CA 94062

Dear Barry,

I've seen a lot of presentations over the years and yours is one of the best. Most speakers are high on themselves and go through the motions when speaking to a group like ours, but not you. Barry you were great! You were fun and down-to-earth as you created a sense of excitement among the group.

We were impressed with the amount of time you took to get to know us before the program and throughout the conference. Our dealers were thrilled to spend one-on-one time with you to discuss their specific business issues and hear your ideas.

You have a wealth of knowledge from your extensive work with entrepreneurial groups in other industries and you translated it into useful ideas that we can readily use in our businesses.

After your program there was a lot of discussion, at lunch and around the pool, about how inspiring you were and how creatively you looked at ways we can increase traffic in our stores and increase sales.

Sincerely,

Daniel Feldman

P.S. Thank you for making us laugh while opening our eyes to new ways of looking at our businesses.