

# Continental

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## Refrigerator

Mr. Barry Wishner  
President  
Proformance  
568 Eleanor Drive  
Woodside, CA 94062


Dear Barry:

The Annual Meeting Audience for the FCSI Conference was filled with typical consultants, dry and introverted. You managed with your sense of humor and unique customization to get them involved and participating in your show.

It was ingenious the way you used your pre-program interviews and research of our group to come up with futurist Wall Street Journal articles that were written just for us. They were filled with optimism and encouragement to reach the goals each of us has planned for ourselves.

Throughout the presentation you reminded me of the fundamentals we all take for granted and how easy it is to become ordinary and indistinguishable from our competition. You practice what you preach. I was most impressed when I received a letter from you and articles that will help me grow.

Thank you for the great laughs and great information.

  
Michael Coyle  
Sales Manager

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