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Mr. Barry Wishner
President
Proformance
568 Eleanor Drive
Woodside, CA 94062

Dear Barry,

I thoroughly enjoyed your recent program for the OLA Annual Conference in Indianapolis. It was exciting and on target with your "Execute For Growth" focus, a great way to kick off the Annual meeting.

Your message was clear and to the point for this group of professionals. I personally came away with an understanding on the importance of separating our business from other competitors and how to differentiate our company by working smarter to beat the competition.

The stories you told about other business people and their companies reinforced your message. You made sure it applied to all of the listeners at the OLA conference and how we could execute a plan to leave our competition in the back of the pack.

Thank you for your time and your insight into helping us reach our potential.

Sincerely,

Steve Weidman,
General Manager
Modesto Facility