

Mr. Barry Wishner
President
Proformance
568 Eleanor Drive
Woodside, CA 94062

Dear Barry,

Thank you for a tremendous job closing our Annual Meeting last month.

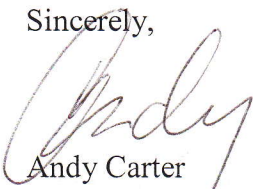
Your program sent our VNAA members home on a high note, feeling motivated and better prepared to tackle the challenges they face building and maintaining outstanding health care organizations.

We thoroughly enjoyed your high-spirited and informal yet precisely planned presentation, as you called on audience members and used real world examples to illustrate your “dare to be different” message. By recognizing these individuals you were able to get into their heads and direct your message to the issues they deal with every day. From the moment you walked onstage, your energy and excitement filled the room and by the end, your enthusiasm had infected everyone. They left buzzing with your name on their lips and a smile on their faces.

You spent a great deal of time making sure that your material was customized for us and reflected the special challenges VNAs face. As a result, we won kudos for selecting you, and the attendees are already looking forward to next year’s conference.

Thank you for making my first conference such a great experience.

Sincerely,



Andy Carter
Chief Executive Officer

P.S. I would recommend your presentation to any group looking for a speaker who creates excitement, prepares customized content, and leaves his audience with the confidence to “do things differently.”